



LIVINGSTON COUNTY BOARD OF SUPERVISORS' MEETING NOTICE

Livingston County Government Center, Geneseo, New York 14454 585.243.7030

COMMITTEE: PUBLIC SERVICES

DATE: SEPTEMBER 4, 2019

TIME: 9:00 A.M.

PLEDGE OF ALLEGIANCE:

Committee Members

- G. Deming, Chairman
- C. DiPasquale, Vice Chairman
- B. Carman
- S. Erdle
- M. Schuster
- D. LeFeber
- D. Mahus

9:00 PUBLIC DEFENDER – LINDSAY QUINTILONE-JORDAN (1 Attachment)

Action Item(s) To Be Reported

1. AUTHORIZING THE CHAIRMAN OF THE LIVINGSTON COUNTY BOARD OF SUPERVISORS TO SIGN THE FOLLOWING CONTRACT(S) FOR THE LIVINGSTON COUNTY PUBLIC DEFENDER'S OFFICE: NEW YORK STATE OFFICE OF INDIGENT LEGAL SERVICES

RESOLVED, that the Chairman of the Livingston County Board of Supervisors is hereby authorized to sign the following contract extension for the Livingston County Public Defender's Office, and any future amendments to said contract, according to the term(s) designated, subject to review by the County Attorney and County Administrator:

<u>Contractor</u>	<u>Term</u>	<u>Amount</u>
New York State Office of Indigent Legal Services	1/1/19-12/31/21	\$101,601.00

William J. Leahy, Director
A.E. Smith Building, 11th Floor
80 South Swan Street
Albany, NY 12210

For: Grant Distribution #9 (Contract # C900023)

<i>Funding Source</i>	<i>Local Share</i>	<i>Budgeted?</i>
Grant - NYSOILS	No	Yes x No

Director's Comments:

This is a grant distribution, which is a roll over from distribution #6. Distribution #6 covered salary and benefits of the Senior Account Clerk/typist in the Public Defender's Office. This distribution #9 will continue to cover the salary and benefits of the Senior Account Clerk/typist through the end of 2021.

Pre-approved Informational Item(s) To Be Reported

1. Based upon current projections for 2019 caseloads, as well as the instruction from Indigent Legal Services that our case count must include cases where the Public Defender appears at arraignment only, it is projected that the Public Defender's office will need 10 FTE attorneys to handle criminal cases only by 2023. Our office will also need 3 FTE attorneys to handle family court cases.

9:10 PLANNING – MEGAN CROWE (1 Attachment)

Pre-approved Informational Item(s) To Be Reported

1. Update on Ride Livingston Website (www.RideLivingston.com) – Marketing & Public Outreach Efforts

9:20 HIGHWAY – DON HIGGINS

Action Item(s) To Be Reported

cc: BOS, Administration, Shannon Hillier, Becky Schroeder, David DiPasquale, Hayden Dadd, Mary Strickland, Amie Alden, Greg McCaffrey, Bill Bacon, Kevin Niedermaier, Don Higgins, Angela Ellis, Lynn Mignemi, Lindsay Quintilone-Jordan, Sheriff Dougherty, Peggy Grayson, Karen Dewar, Bill Mann, Bill Cavalier, James Montesano
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1. AUTHORIZING THE CHAIRMAN OF THE LIVINGSTON COUNTY BOARD OF SUPERVISORS TO SIGN THE FOLLOWING CONTRACT FOR SNOW AND ICE REMOVAL THROUGH THE 2019-2020 SEASON: ONTARIO COUNTY

WHEREAS, pursuant to section 135 of the NYS Highway Law, the County Highway Superintendent may contract with a Town/County and a Town/County Superintendent for the removal of snow and ice from County Roads, and

WHEREAS, Ontario County has proposed to enter into a contract with Livingston County for removal of snow and ice from a 0.44 mile section of County Road 36A, which is in Livingston County, for the period October 15, 2019 through October 14, 2020 at the rate of \$5,800.00 per centerline mile, now therefore, be it

RESOLVED, that the Chairman of the Livingston County Board of Supervisors is hereby authorized to sign the following contract for the Livingston County Highway Department, according to the term designated, subject to review by the County Attorney and County Administrator:

<u>Contractor</u>	<u>Term</u>	<u>Amount</u>
Ontario County 20 Ontario Street Canandaigua, NY 14424	10/15/19-10/14/20	\$2,552.00

For: 2019 - 2020 Snow & Ice Control on 0.44 miles of County Road 36A, Town of Springwater.

<u>Funding Source</u>	<u>Local Share</u>	<u>Budgeted?</u>
County Highway Budget Appropriations	100%	Yes X No

Informational Item(s) Written Only

County Administrator Ian Coyle has approved the following equipment purchase out of the Department's 2019 Machinery Fund appropriations. (The Purchasing Director has indicated a Resolution is not required):

2019 John Deere 444K Wheel Loader, including the following options:

- * Sweepster 9-ft. Angle Broom w/Hi-Vis Mount
- * JPW 12-ft. Snow Pusher/Back Blade w/Hi-Vis Mount
- * Preventive Maintenance Package (Includes Travel, Parts, Labor): 6 Year/2000 Hours (500 Hour Intervals)

Total Cost is \$169,410.61

Purchase will be through NYS OGS Contract PC67075/Sourcewell Contract 032515-JDC

Acquisition of the loader will allow us to relegate existing loader #139 (2005 JCB 411 Tractor/Loader) to use in the yard for loading materials/supplies, including salt (in order to keep the newer equipment away from loading salt.)

This new unit will also provide improved sweeping and loading functions on our road projects, as well as better snow control capabilities at the Govt. Ctr.

9:25 ECONOMIC DEVELOPMENT -- BILL BACON

Action Item(s) To Be Reported

APPOINTING MEMBER TO THE LIVINGSTON COUNTY INDUSTRIAL DEVELOPMENT AGENCY, LIVINGSTON COUNTY DEVELOPMENT CORPORATION AND THE LIVINGSTON COUNTY CAPITAL RESOURCE CORPORATION -- DAVID FANARO

cc: BOS, Administration, Shannon Hillier, Becky Schroeder, David DiPasquale, Hayden Dadd, Mary Strickland, Amie Alden, Greg McCaffrey, Bill Bacon, Kevin Niedermaier, Don Higgins, Angela Ellis, Lynn Mignemi, Lindsay Quintilone-Jordan, Sheriff Dougherty, Peggy Grayson, Karen Dewar, Bill Mann, Bill Cavalier, James Montesano



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RESOLVED, that the following member is hereby appointed to the Livingston County Industrial Development Agency, Livingston County Development Corporation, and the Livingston County Capital Resource Corporation Community Services Board for the term designated:

Livingston County Industrial Development Agency Board

Name	Address	Rep./Title	Term
David Fanaro	2714 Cuylerville Road, Leicester, NY 14481	Member	At the pleasure

Livingston County Development Corporation

Name	Address	Rep./Title	Term
David Fanaro	2714 Cuylerville Road, Leicester, NY 14481	Member	At the pleasure

Livingston County Capital Resource Corporation

Name	Address	Rep./Title	Term
David Fanaro	2714 Cuylerville Road, Leicester, NY 14481	Member	At the pleasure

And be it further,

RESOLVED, that a copy of this resolution be sent to the Office of Secretary of State, Department of Miscellaneous Records, 99 Washington Avenue, 1 Commerce Plaza, 6th Floor, Albany, New York 12231.

Informational Item(s) Written Only

A 2-acre parcel of property was conveyed to UET Controls for development in the James M. Steele Commerce Park in Avon, NY. UET assembles and maintains control systems which provide automation for applications such as refrigeration, boilers, industrial machines, water/waste water and other process automation. The company will retain the 6 employees and likely hire 1-2 more over the next couple of years.

The Economic Development Office recently completed: Plan-Launch-Grow, a guide to building and growing a small business in Livingston County. The guide is available at www.livingstoncountydevelopment.com and informational marketing will be made available to chambers, promotional organizations and the towns and villages throughout the County. In addition to that, we have scheduled three (3) informational meetings throughout the remainder of 2019, designed to introduce aspiring entrepreneurs and/or existing business owners to the resources available for help and assistance with their concept or challenges.

We were notified by the Office of Community Renewal (OCR) that CDBG funds were awarded to the Strange Design Public House, which will occupy the (former) Livingston County Poor House on Millennium Drive. The project is slated to commence this fall and be completed for opening by spring/summer 2020.

A grant was submitted to the National Endowment for the Arts (NEA) grant to assist with funding for the Inspirations Trail throughout Livingston County. The Trail seeks to create a series of permanent and temporary public art installments/exhibits. The recent completion of the mural in Mt. Morris is just one example of a Trail exhibit which will be identified to visitors/tourists on a map directing them around the County.

A Destination Downtown event will be held on October 8th at The Big Tree Inn on Main Street in Geneseo from 6-8PM. It is called, "The How Behind the Wow: Creating stellar stores and storefronts." The owners and nationally renowned speakers from *Frontdoor Back* (Seattle, WA) will present easy-to-implement ideas and practices designed to provide a competitive advantage and increase profits for area businesses.

cc: BOS, Administration, Shannon Hillier, Becky Schroeder, David DiPasquale, Hayden Dadd, Mary Strickland, Amie Alden, Greg McCaffrey, Bill Bacon, Kevin Niedermaier, Don Higgins, Angela Ellis, Lynn Mignemi, Lindsay Quintilone-Jordan, Sheriff Dougherty, Peggy Grayson, Karen Dewar, Bill Mann, Bill Cavalier, James Montesano



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The Genesee Transportation Council (GTC) received six (6) proposals in response to the Livingston County downtown wayfinding master plan RFP. Review of the proposals will be commenced by a steering committee in early September with selection to be made by mid-September. The primary project objective is to develop a master plan to improve the pedestrian, tourist, and visitor experience navigating to and within the nine (9) downtown districts within Livingston County.

9:30 CENTRAL SERVICES – WILLIAM MANN

Pre-approved Informational Item(s) To Be Reported

1. Government Center Bid Results:

Informational Item(s) Written Only

Court House Roof:

- On August 14th the Board of Supervisors Authorized the Award to Arrow Sheet Metal Works, Inc. We are currently in the contract phase of this project.
- There were no bids received for the electrical portion of this project (Ice Melt and Lightening Protection). This will be re-bid and will be made available for bid on 09/04/19.

Al Lorenz Park:

- The Basketball Court has been completed. This court is located across from the new playground and pavilion four.
- The new Pavilion has been framed and roofed. We are currently in the process of finishing the ceiling and will begin work on the flooring.
- Paving the park roadway is in the planning phase with anticipation of completion this fall.
- A fountain will be installed during the first week of September in the main pond. This will not only be a nice water feature, but will also benefit the overall health of the pond.

New EMS Facility:

There was a kick off meeting on August 22nd at the EOC. Discussed at the meeting was:

1. Introductions and roles.
2. Notice of Award Distribution
3. Status of Agreement Execution
4. Status of Contractor Bonds and Insurance
5. Status of USDA Required Review Documents
6. Anticipated Project schedule moving forward
7. Anticipated Project Team Hierarchy- Roles and Responsibility
8. CPL Project Representative- Roles and Responsibilities
 - a. Weekly construction meetings

District Attorney's Office:

On August 12th, the demolition of the office area commenced. Some personnel were relocated for the short-term. On August 21st, materials were delivered and we began laying out the new areas for framing. This puts us ahead of schedule at this time.

9:45 TOURISM – LAURA LANE & ELISSA RUSSELL (1 Attachment)

Pre-approved Informational Item(s) To Be Reported

ANNUAL TOURISM UPDATE:

Action Item(s) To Be Reported

cc: BOS, Administration, Shannon Hillier, Becky Schroeder, David DiPasquale, Hayden Dadd, Mary Strickland, Amie Alden, Greg McCaffrey, Bill Bacon, Kevin Niedermaier, Don Higgins, Angela Ellis, Lynn Mignemi, Lindsay Quintilone-Jordan, Sheriff Dougherty, Peggy Grayson, Karen Dewar, Bill Mann, Bill Cavalier, James Montesano



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DESIGNATING THE LIVINGSTON COUNTY AREA CHAMBER OF COMMERCE AS THE 2019 OFFICIAL TOURISM PROMOTION AGENCY

WHEREAS, the New York State Grants Program is designed to encourage tourism promotion throughout the regions of New York State; and

WHEREAS, the Livingston County Area Chamber of Commerce qualifies as an official Tourism Promotion Agency; now, therefore, be it

RESOLVED, that the Livingston County Area Chamber of Commerce, be and hereby is designated by the Livingston County Board of Supervisors as their official Tourism Promotion Agency under this program and is authorized to make application for and receive grants on behalf of the County pursuant to the New York State Tourist Promotion Act; and be it further

RESOLVED, that a certified copy of this resolution be filed by the Clerk of this Board with the Livingston County Area Chamber of Commerce.

10:00 OTHER – IAN COYLE

Pre-approved Informational Item(s) To Be Reported

VICTIM SERVICES UPDATE

10:10 ADJOURNMENT

BOARD OF ELECTIONS – DAVID DIPASQUALE AND BECKY SCHROEDER

Informational Item(s) Written Only

1. Continuing working on the Electronic Poll Book Capital Project Grant. We addressed the Ways and Means Committee for approval of said grant application for the amount of \$48,344.61. Special Thanks to Angela Ellis and Julie Barry for their assistance and support.
2. Inspector training will begin in the begging of September. Staff has been scheduling inspectors for class.
3. Budget meeting with Ian talked about increasing the salary for inspectors which Ian will be discussing with the Supervisors.
4. Work continues preparing the ballots for the General Election.
5. Looking at options for replacement of voting machines.
6. Negotiating contracts with several vendors as it relates to electronic poll books, voting machines and related election procedures.
7. Will be at the Summer conference the week of September 3-6. Will be a very important conference due to all of the Election Law changes that have occurred this year and what we anticipate will be approved for 2020.
7. Current active voter enrollment stands at 38,777. Democratic: 10,180; Republican: 16,836; Conservative: 898; Working Families: 133; Green: 136; Libertarian: 83; Independence: 1,894; Blank-No Party: 8,559; Oth-Blank: 39; Oth-WEP: 11; and Oth-Reform: 8. Inactive enrollment is at 2,540. Total active/inactive voter enrollment is: 41,317.

EMERGENCY MANAGEMENT SERVICES – KEVIN NIEDERMAIER

Informational Item(s) Written Only

- Mass Fatality Plan development completed, next step is to review with DHSES and associated county departments for input, corrections or changes.
- Updating Essential Functions in the Comprehensive Emergency Management Plan (CEMP) to a new format developed by the DHSES. New formay allows for an easier work flow.
- Appointed Brad Austin Livonia FD and William Gall Mt.Morris FD, Deputy Coordinators to assist in Emergency Management, Fire Investigation, and Hazardous Materials.

cc: BOS, Administration, Shannon Hillier, Becky Schroeder, David DiPasquale, Hayden Dadd, Mary Strickland, Amie Alden, Greg McCaffrey, Bill Bacon, Kevin Niedermaier, Don Higgins, Angela Ellis, Lynn Mignemi, Lindsay Quintilone-Jordan, Sheriff Dougherty, Peggy Grayson, Karen Dewar, Bill Mann, Bill Cavalier, James Montesano



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- Working with SUNY Geneseo Emergency Manager and there Incident Management team on a complete campus tour of all buildings, acquiring a complete resource update, floor plans of all facilities and critical infrastructure. This will assist OEM during an emergency with appropriate resource management and sharing of resources during an event or incident.

Incident responses:

- 08/01 – Caledonia – Bldg. fire
- 08/03 – Groveland – Vehicle fire
- 08/08 – Livonia – Bldg. fire
- 08/13 – Groveland – Vehicle fire
- 08/15 – Groveland – Vehicle fire
- 08/17 – Dansville – Gorge Rescue, 17 people
- 08/19 – Leicester – Bldg. fire
- 08/19 – Caledonia – Bldg. fire

Meetings:

County Fire Chiefs Executive, 911 PMT, Western District Emergency Management, County Volunteer Firefighters Assoc., Haz Mat Team,
 Training;
 Narcan Training

EMERGENCY MEDICAL SERVICES – KAREN DEWAR

Informational Item(s) Written Only

June 2019 - 492 LCEMS dispatches

July 2019 - 559 LCEMS dispatches

- June 14, 2019 NYS-EMS Mutual Aid Policy Review
- June 24, 2019 Meeting with Monroe County EMS Coordinator
- June 26, 2019 Meeting with Medical Director Farney and ECC Director Schultz
- Geneseo Air Show medical meeting
- AHA Instructor monitoring
- July, 8, 2019 Two part time EMT's start
- July 9, 2019 Medical Director meeting
- July 13 & 14, 2019 Geneseo Air Show
- July 16, 2019 Medical Director meeting
- July 26, 2019 Medical Director meeting
- August 1, 2019 EMS Medical Director and County Captain meeting
- August 6, 2019 MLREMS Course Sponsor and Training and Education meetings
- Crew Standby – National Night Out in Nunda
- August 12, 2019 MLREMS Executive meeting
- August 15, 2019 Defensive Driving Training Class - Director
- August 22, 2019 New Facility Kickoff meeting
- August 27, 2019 Hampton Corners EMT class begins

PROBATION – LYNNE MIGNEMI

Informational Item(s) Written Only

PROBATION DEPARTMENT WORKLOAD

378 adult offenders supervised in county

cc: BOS, Administration, Shannon Hillier, Becky Schroeder, David DiPasquale, Hayden Dadd, Mary Strickland, Amie Alden, Greg McCaffrey, Bill Bacon, Kevin Niedermaier, Don Higgins, Angela Ellis, Lynn Mignemi, Lindsay Quintilone-Jordan, Sheriff Dougherty, Peggy Grayson, Karen Dewar, Bill Mann, Bill Cavalier, James Montesano
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- (25 treatment court cases being supervised in drug court)
- 15 offenders in other NYS counties
- 5 offenders in other states
- 17 juveniles supervised
- 5 new juvenile referrals
- 33 investigations ordered
- 9 active EHM cases (2 juvenile; 7 adults; 4 of which are female), 1-Global Positioning
- 0 adult placed on probation for willful violation of support
- 13 New Leandra's Law cases (9 CDs)
- 0 New Criminal Adolescent Offender Youth Part cases

2. MONIES COLLECTED

- \$1,558.14 – restitution
- \$1,035.00 – fines
- \$2,410.00 – DWI supervision fees
- \$2,553.00 – EHM fees
- \$72.36 – restitution surcharge

3. OUTSTANDING FEES

- \$79,455.00 – DWI Supervision Fees as of 7/31/19
- \$152,325.00 – EHM fees as of 7/31/19

4. MEETINGS ATTENDED

- 7/2/2019 Human Services Department Head Meeting
- 7/9/2019 Raise the Age Meeting (Fiscal Guide)
- 7/10/2019 Workforce Development Training at GCC (trainer)
- 7/11/2019 DSS meeting (PINS, JD, RTA protocols)
- 7/11/2019 Restore Open House
- 7/15/2019 Staff Meeting
- 7/16/2019 Law Enforcement Council
- 7/16/2019 e-Connect Staff Training (Columbia University)
- 7/16/2019 Yates County Suicide Prevention Coalition (evening meeting, asked for guidance from Livingston County)
- 7/23/2019 Livingston County Suicide Prevention Task Force Meeting
- 7/30/2019 Raise the Age local stakeholders meeting

5. ADMINISTRATIVE REVIEWS

Four (4) administrative reviews

6. TRAINING

3.	Name	4.	Date	5.	Training	6.	Hours	7.	Misc.
Lynne Mignemi		7/9/2019			eConnect		4		
		7/15/2019			Bail/Discovery Reform		1.25		
		7/16/2019			eConnect		2.5		
		7/23/2019			eConnect		0.75		
Michelle Jordan		7/15/2019			Bail/Discovery Reform		1.25		
		7/16/2019			eConnect		2.5		
		7/23/2019			eConnect		0.75		
Deb Mack		7/15/2019			Bail/Discovery Reform		1.25		
		7/16/2019			eConnect		2.5		
Courtney		7/1/2019			Use of Physical Force and Deadly Physical Force		1		
Sobrado		7/8/2019			eConnect		3		
		7/9/2019			eConnect		1		

cc: BOS, Administration, Shannon Hillier, Becky Schroeder, David DiPasquale, Hayden Dadd, Mary Strickland, Amie Alden, Greg McCaffrey, Bill Bacon, Kevin Niedermaier, Don Higgins, Angela Ellis, Lynn Mignemi, Lindsay Quintilone-Jordan, Sheriff Dougherty, Peggy Grayson, Karen Dewar, Bill Mann, Bill Cavalier, James Montesano



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	7/15/2019	Bail/Discovery Reform	1.25
	7/16/2019	eConnect	2.5
	7/23/2019	eConnect	0.75
Liz Laney	7/8/2019	eConnect	4
	7/16/2019	eConnect	2.5
Rachel Merrick	7/15/2019	Bail/Discovery Reform	1.25
	7/16/2019	eConnect	2.5
	7/23/2019	eConnect	0.75
Kerrin Chapman	7/3/2019	eConnect	1
	7/8/2019	eConnect	1
	7/8/2019	Use of Physical Force and Deadly Physical Force	1
	7/15/2019	Bail/Discovery Reform	1.25
	7/16/2019	eConnect	2.5
	7/23/2019	eConnect	0.75
Katie Dunn	7/15/2019	Bail/Discovery Reform	1.25
	7/16/2019	eConnect	2.5
	7/23/2019	eConnect	0.75
Jason Varno	7/8/2019	eConnect	4
	7/15/2019	Bail/Discovery Reform	1.25
	7/16/2019	eConnect	2.5
	7/23/2019	eConnect	0.75
Josh Wren	7/8/2019	eConnect	4
	7/15/2019	Bail/Discovery Reform	1.25
	7/16/2019	eConnect	2.5
	7/23/2019	eConnect	0.75
Holly Smith	7/15/2019	Bail/Discovery Reform	1.25
	7/16/2019	eConnect	2.5
	7/23/2019	eConnect	0.75

cc: BOS, Administration, Shannon Hillier, Becky Schroeder, David DiPasquale, Hayden Dadd, Mary Strickland, Amie Alden, Greg McCaffrey, Bill Bacon, Kevin Niedermaier, Don Higgins, Angela Ellis, Lynn Mignemi, Lindsay Quintilone-Jordan, Sheriff Dougherty, Peggy Grayson, Karen Dewar, Bill Mann, Bill Cavalier, James Montesano

STATE OF NEW YORK MASTER CONTRACT FOR GRANTS FACE PAGE

<p>STATE AGENCY (Name & Address):</p> <p>NYS Office of Indigent Legal Services A. E. Smith Building, 11th Floor 80 South Swan Street Albany, NY 12210</p>	<p>BUSINESS UNIT/DEPT. ID: OLS01 1350200</p> <p>CONTRACT NUMBER: C900023</p> <p>CONTRACT TYPE:</p> <p><input checked="" type="checkbox"/> Multi-Year Agreement <input type="checkbox"/> Simplified Renewal Agreement <input type="checkbox"/> Fixed Term Agreement</p>
<p>CONTRACTOR SFS PAYEE NAME:</p> <p>Livingston, County of</p>	<p>TRANSACTION TYPE:</p> <p><input checked="" type="checkbox"/> New <input type="checkbox"/> Renewal <input type="checkbox"/> Amendment</p>
<p>CONTRACTOR DOS INCORPORATED NAME:</p>	<p>PROJECT NAME:</p> <p>Distribution #9</p>
<p>CONTRACTOR IDENTIFICATION NUMBERS:</p> <p>NYS Vendor ID Number: 1000004329 Federal Tax ID Number: 16-6002561 DUNS Number (if applicable):</p>	<p>AGENCY IDENTIFIER:</p> <p>CFDA NUMBER (Federally funded grants only):</p>
<p>CONTRACTOR PRIMARY MAILING ADDRESS:</p> <p>Livingston County Office of the County Administrator Livingston County Government Center 6 Court Street, Room 302 Geneseo, NY 14454</p> <p>CONTRACTOR PAYMENT ADDRESS: <input checked="" type="checkbox"/> Check if same as primary mailing address</p> <p>CONTRACTOR MAILING ADDRESS: <input checked="" type="checkbox"/> Check if same as primary mailing address</p>	<p>CONTRACTOR STATUS:</p> <p><input type="checkbox"/> For Profit <input checked="" type="checkbox"/> Municipality, Code: 240100000000 <input type="checkbox"/> Tribal Nation <input type="checkbox"/> Individual <input type="checkbox"/> Not-for-Profit</p> <p>Charities Registration Number:</p> <p>Exemption Status/Code:</p> <p><input type="checkbox"/> Sectarian Entity</p>

Contract Number: C900023

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Master Grant Contract, Face Page



**LIVINGSTON COUNTY
PLANNING DEPARTMENT**
Livingston County Government Center
6 Court Street, Room 305
Geneseo, New York 14454-1043

Telephone: (585) 243-7550
(585) 335-1734
Fax: (585) 243-7566
www.livingstoncounty.us/planning.htm

MEMO

TO: Public Services Committee members

FROM: Megan Crowe, Senior Planner

DATE: September 4, 2019

RE: Update on Ride Livingston Website (www.RideLivingston.com) – Marketing & Public Outreach Efforts

Livingston County Connectivity Plan

The Livingston County Transportation Connectivity Plan (the Plan) was completed in 2013. The Plan was a holistic multi-modal transportation plan, nationally recognized and the first of its kind in New York State. The focus was to “develop a transportation connectivity plan that fosters partnerships and connections for the purpose of supporting and promoting a vital and sustainable Livingston County for existing and future residents and visitors alike.” Implementation of the Plan was divided among three work groups: Public Transportation, Environmental and Community Development. The Public Transportation work group is comprised of:

1. *County Departments:* Office of the Aging, Department of Social Services, Workforce Development, Probation, Planning and the Center for Nursing & Rehabilitation
2. *Private and Non-for-Profit Organizations:* Institute for Human Services, Chamber of Commerce, Genesee Valley Health Partnership, Catholic Charities, Noyes Health, the Arc of Livingston-Wyoming, and CASA
3. *Public Transportation* entities including: Genesee Transportation Council (GTC), Rochester-Genesee Regional Transportation Authority and Regional Transit Service (RTS) Livingston.

The Public Transportation Work Group efforts have focused on the goal: *Provide comprehensive and innovative public transportation services through RTS Livingston and other human service and transportation providers.*

Ride LivINGston

The Ride LivINGston website serves as an innovative and comprehensive transportation solution. The website facilitates the accessibility of transportation information from the various service providers in the County. Ride LivINGston allows users to compare transportation choices and then directly connect with the transportation provider of the service. The site is comprehensive in nature with the intent of reducing the perceived barriers to transportation in our County.

The site has been in operation since 2018 with nearly 1,800 planned trips and over 2,300 unique users to date. The portal utilizes one-click technology, devised by the contractor Cambridge Systematics, to connect with 26 transportation providers. The goal is to increase the awareness of the online resource to targeted populations needing to travel in Livingston County through public outreach. Transit services are important to maintain quality of life, especially for low-income, disabled, elderly and younger people.

Public Outreach

The Public Transportation Work Group is embarking on a public outreach campaign to increase awareness for the Ride LivINgston website. Print materials are available for every municipality in the County, Public Transportation Work Group members, County Departments, the Livingston County Chamber of Commerce, Downtown Partnership and others. Current public outreach has been social media promotion, a high visibility link on the County's webpage, educational trainings for staff utilizing the site, and numerous printed advertisements.



August 2, 2019

Mr. David L. LeFeber, Chairman of the Board
Livingston County Board of Supervisors
Livingston County Government Center
6 Court Street
Geneseo, NY 14454

RE: 2020 Tourism Promotion Agency Designation

Dear Chairman LeFeber:

The purpose of this letter is to make our annual request that the Livingston County Area Chamber of Commerce be designated the **2020 Official Tourism Promotion Agency (TPA) for Livingston County.**

Such designation by the county is required by the State of New York for the purposes of application for funds under the I LOVE NY Matching Funds Program and for other such applicable tourism related grants for marketing programs. Applying for and securing these funds is vital to our tourism office's efforts to maximize programming ranging from publications, internet marketing and advertising, to research and public relations outreach.

We are requesting that the Board of Supervisors act on this request at their next meeting in order to provide the lead-time necessary to meet the state's deadline requirements.

Please contact me should you have any questions or concerns and as always, our sincere thank you to the Livingston County Board of Supervisors for your continual support of the Chamber of Commerce and our efforts to promote tourism in Livingston County.

Respectfully yours,

Elissa Russell

Elissa Russell,
Director of Tourism & Marketing

Copy: Ian Coyle, Livingston County Administrator
Laura Lane, President, Livingston County Area Chamber of Commerce