



IN THE NEWS
LIVINGSTON COUNTY DEPARTMENT OF HEALTH

2 Murray Hill Drive - Mount Morris, New York - 14510
Jennifer Rodriguez, M.S. - Public Health Director



For Immediate Release
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Main Streets Go Blue Successful Kickoff Event

Mount Morris, NY, March 9, 2020 – The Livingston County Department of Health partnered with the Town of Lima, Lima Public Library, University of Rochester Division of Gastroenterology and Hepatology and the Center for Community Health & Prevention at the University of Rochester Medical Center on Monday, March 2, 2020 at 6:00 PM at the Lima Public Library to kick off the 9th annual “Main Streets Go Blue” initiative in Livingston County. Jennifer Rodriguez, Public Health Director; Michele Tufano, Manager of Cancer Services Program of the Finger Lakes; Hannah Dolan, Physician’s Assistant of UR Medicine | Noyes Health; and Mr. Michael Falk, Town of Lima Supervisor, discussed colon cancer screening options and local resources.

Colorectal cancer is the second leading cause of cancer death in New York State. “Many thanks to our community partners who continue to help encourage colorectal cancer screening to catch the disease in its earliest stages,” stated Jennifer Rodriguez, Public Health Director. Talk with your doctor about screening options for colorectal today. To learn more about screening options, visit: <http://www.health.ny.gov/diseases/cancer/colorectal/screening.htm>.

Towns across New York State will be raising awareness about this preventable disease by turning their “Main Streets Blue,” and hosting colorectal screening events throughout March.

For more information on free colon, cervical and breast cancer screenings for eligible men and women, please call the Cancer Services Program of the Finger Lakes Region at 1-877-803-8070.



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