



News from Livingston County, NY

FOR IMMEDIATE RELEASE

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One-of-a-Kind Art Trail in Livingston County Planned for May *Business Locations Needed*

Geneseo, NY, March 10, 2020 — Livingston County will roll out its first ever Inspirations Trail from May 1 – 24, 2020. This is the first time an art trail of this scope will be launched in the county!

The Inspirations Trail will take visitors through Livingston County's nine historic villages while weaving in and out of the scenic countryside. Along the trail will be over 100 pieces of uplifting artwork in a variety of mediums, with each incorporating an inspirational quote or phrase. The artwork will be temporarily displayed in business storefront windows along the Main Streets of each village.

This initiative is being led by Livingston County Economic Development (LCED), which aims to collaborate with community partners to bring public art to downtowns. Current partners include seven local high school art programs that are creating panels for display, SUNY Geneseo college students, and many local artists.

Eventually, the trail will include permanent pieces of artwork, such as murals and sculptures. The Villages of Mount Morris and Nunda have already completed murals that will be part of this inaugural trail, while the Villages of Avon and Livonia are in the planning stages for future murals.

Louise Wadsworth, Downtown Coordinator at LCED, stated, “We truly appreciate all of the artists and business owners who have made this unique Inspirations Trail possible. What better way to promote our local artists, our vibrant Main Streets, and positivity all at the same time.”

Registration is still open for any downtown business that would like to be a designated location along the Inspirations Trail. By sponsoring the art trail for \$25, your business will be listed on the trail map and may be asked to host a panel in your downtown storefront window during the 3-week event. Visit <https://inspirationstrail.com/> to register, or call Louise Wadsworth at 585-243-7124 for more information.

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