



FOR IMMEDIATE RELEASE

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Livingston County announces new funding with Back to Business Program

Geneseo, NY, August 23, 2021 - Livingston County Economic Development has received supplemental Community Development Block Grant funding to be used to prevent, prepare for, and respond to the impacts of the coronavirus pandemic. In response to the economic hardships experienced by businesses resulting from the COVID-19 pandemic, these funds are being used to provide grants to eligible businesses to support customer and staff safety, improve business resiliency, reopen Livingston County businesses to full capacity, and expand businesses to recover revenue quickly.

Eligible businesses must be located in Livingston County, must be a for-profit sole proprietorship, partnership, corporation, Limited Liability Company or other legal form of business, and must have 25 or fewer employees. Eligible businesses must create new jobs, restore jobs (including increasing hours), or retain jobs that are at risk of being lost if financial assistance is not received. If the business has five or fewer owners and employees, the applicant may be able to income qualify for funding in place of creating jobs. All projects must be located in Livingston County, New York and have a "brick-and-mortar" business location that is not a home address.

"This is an opportunity for resilience and growth in the businesses of Livingston County. These grants are meant to spur innovation and adaptation to the new reality of economic life with a highly contagious virus", says Bill Bacon, Director of Economic Development. Back to Business will make grants of up to \$60,000 per eligible applicant. "This program will bring back jobs, enhance the way business is done, and expand services to increase customer satisfaction", says Bacon.

Grant funds will be provided as a reimbursement for eligible expenses, not to exceed 80% of total project cost. Eligible expenses must be incurred after award, and within 90 days of award. Program funds may be used for any justifiable business purpose associated with the expansion or reestablishment of operations after the negative impacts of COVID-19 including, but not limited to furniture, fixtures, equipment, operating expenses, and working capital that will prevent, prepare for, and respond to the impacts of the coronavirus pandemic.

For more information on the Back to Business Program and to apply for funding, visit growlivco.com/back-to-business or contact Livingston County Economic Development via email at info@growlivco.com or by phone at 585-243-7124.

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